

Stage set for first-ever Kashmir marathon, to take place on Oct 20

Srinagar, (UNI) The stage is set for the first-ever Kashmir marathon, with around 2,000 runners, including international and national participants, set to compete on October 20, officials said on Friday. Organized by the Jammu and Kashmir Tourism Department, this marathon is expected to be a landmark event for the region, attracting athletes from around the world. "We have 60 international runners, including participants from Europe, the Middle East, and Africa, along with elite professionals from India," Deputy Director of Tourism Publicity Kashmir, Deebah Khalid, told the media in Srinagar on Friday. The marathon will feature two categories: a full marathon covering 42 KM and a half marathon of 21 KM, with a combined prize pool of Rs 3 crore. The race will start from Polo View and continue along the iconic Boulevard and Fore-shore Road, passing the stunning Dal Lake en route to Hazratbal. The event has drawn notable figures, including actor and producer Suniel Shetty, professional badminton player Saina



Nehwal, and businessman Anil Ambani, who are expected to attend. "Our goal was to organize a marathon that stands alongside world-class events. We chose the autumn season, one of the most beautiful times in Kashmir, to allow participants to enjoy the pleasant weather and

experience the valley in all its glory," Deebah added. To gear up for the marathon, the Tourism Department launched a three-day Expo at Polo View, where registered runners can collect their race kits, which include bib numbers and timing chips. The Expo, open to the public, will also showcase Kashmiri food, handicrafts, and cultural items, offering participants and visitors a chance to experience the region's rich heritage. Jammu and Kashmir Chief Secretary Atal Dulloo, who inaugurated the 'Kashmir Marathon Expo' on Thursday, expressed hope that this event would become an annual fixture. He noted that it reinforces the government's commitment to promoting adventure tourism, eco-tourism, leisure, and niche tourism in Jammu and Kashmir. "This Expo provides a platform for our local entrepreneurs to display and sell their products, showcasing the talent and craftsmanship of the region," Dulloo said. The marathon boasts substantial cash rewards for the top finishers.

Indian Junior Hockey Team prepared for 12th Sultan of Johor Cup



Johor (Malaysia), (UNI) The Indian Junior Men's Hockey Team will begin their 12th Sultan of Johor Cup campaign here on Saturday. Beginning from October 19, India will face off against hosts Malaysia, Japan, Great Britain, Australia and New Zealand and hope to make it to Final scheduled for October 26. In Malaysia, the team will compete under the leadership of the new Head Coach PR Sreejesh, who has assigned Amir Ali as his Captain and Rohit as the Vice Captain. India will start their campaign against Japan on October 19 and then face Great Britain on October 20. Following a day off, India will play the hosts, Malaysia, on October 22 and then Australia on October 23. India will play New Zealand in the last group stage match on October 25. They would like to finish in the top two teams in the pool to proceed to the last on October 26. The Indian Junior Men's Hockey Team got the better of Japan in their previous encounter in the Men's Junior Asia Cup in May 2023, by registering a 3-1 victory against them. India defeated Japan 5-1 in the 2022 Sultan of Johor Cup as well before that. "The team has been training well under the new Head Coach PR Sreejesh, and we are excited to play our first tournament with him. After losing to Germany last time, we were unable to retain our crown, but this time we are better equipped and ready to take on any team in the competition," Captain Amir Ali said ahead of the competition. "We have been training hard over the past few days to be in the best shape ahead of the Sultan of Johor Cup. This time around, the team has several new players who are excited to demonstrate their abilities on the field. All of the players are encouraging one another to improve in preparation for a busy time for us, which includes the Men's Junior Asia Cup Muscat 2024 in November," Vice Captain Rohit added.

Nadal says he will return to China to reunite with fans



Riyadh, (UNI) Spanish tennis star Rafael Nadal has expressed his anticipation of returning to China in the future and possibly even playing some matches, saying he is confident he will reunite with fans there. Nadal made these remarks during the "Six Kings Slam" exhibition tennis tournament on Thursday in Riyadh, Saudi Arabia. "While participating in the tournament, Nadal greeted his Chinese fans. "I had great memories from China. I played all those years. Unfortunately, the last couple of years I was not able to be there because of the injuries," he said. Nadal recently announced his intention to retire from professional tennis after the Davis Cup finals in November. Reflecting on his decision, he said, "Yes, I will retire from professional tennis. I will be happy to be

SAFF: Bala Devi dedicates 50th international goal to her late father

Kathmandu, (UNI) India's victory over Pakistan always brings unique joy, but Thursday's 5-2 win at the Dasarath Stadium was extraordinary. There were countless reasons to celebrate and it was emotional in many ways. Ashalata Devi earned her 100th cap for the national team, Bala Devi scored her milestone 50th international goal, Dangmei Grace netted two brilliant goals, and Manisha's perfectly timed strike sent waves of exhilaration through the stadium. And then there was Jyoti Chauhan, scoring her debut goal on the international stage. Together, they made history and brought the entire nation

together in celebration. India made a rousing start to their SAFF Women's Championship 2024 campaign defeating Pakistan in the Group A opener on Thursday. As the national anthem of India played before kick off, Bala Devi was seen with tears in her eyes. "I got very emotional during the national anthem because it had been a long time since I last represented India," she shared after the match. Having scored her 50th international goal in the 35th minute, Bala Devi dedicated the achievement to her late father, who passed away a few months ago.

IND-NZ Test: Second-highest day total registered at Bengaluru

Bengaluru, (UNI) Yet another record was registered in the ongoing Test match between India and New Zealand on Day 3 as an impressive total of 453 runs were scored on a single day. This was the second-highest number of runs scored in a single day's play. This performance comes second only to the 470 runs were scored in the single day in a match between India and Sri Lanka at Mumbai's Brabourne Stadium in 2009. The latest achievement places the Chinnaswamy Test among the top performances in cricket history for most runs in a day's play, following



the records set in previous matches. The Bengaluru spectators witnessed a thrilling display of batting, with the Indian top order consistently finding the boundary and building strong partnerships. Despite New Zealand's best efforts, their bowlers were unable to restrict India's charge, allowing the hosts to pile on the runs throughout the day. India and New Zealand's commanding batsmanship revived India's chances in the ongoing Test but also adds another remarkable achievement to their legacy in home conditions.

BUSINESS

Jitan Ram Manjhi urges people to buy Khadi products

New Delhi, (UNI) Union Minister for Micro, Small and Medium Enterprises Jitan Ram Manjhi on Friday appealed to the countrymen to buy more and more Khadi and local products. Manjhi inaugurated the special Khadi exhibition organized in the presence of Khadi and Village Industries Commission (KVIC) Chairman Manoj Kumar at Dilli Haat here. The Union Minister said that all people should become a part of the 'Vocal for Local' and 'Self-reliant India' campaign by buying indigenous Khadi products. He said that the broad objective of this exhibition of Khadi and Vil-



lage Industries products is to strengthen the economic condition of rural artisans and traditional craftsmen, thereby empowering them and preserving the living heritage of indigenous craftsmanship of India. This exhibition has provided a great platform to the artists of the country to showcase their art. He said that 'Vocal for Local' and 'Self-reliant India' campaigns have to be pro-

moted and to increase the income of Khadi artisans. The Khadi and Village Industries Commission is organizing this special Khadi exhibition till October 31. In this exhibition, 157 stalls of 55 khadi institutions and 102 village industry units from different states of the country including Delhi, Rajasthan, Bihar, Tamil Nadu, Maharashtra, Gujarat, Odisha, Madhya Pradesh, Bengal, Haryana, Jammu have been put up. Various types of sarees, readymade garments, handicraft items, herbal and ayurvedic products, leather goods, handmade paper products, pickles, spices, soaps, shampoos, honey etc.

Signify light ups the festive season: Launches a power-packed campaign for Philips

Delhi: Ahead of the festive season, Signify, (Euronext: LIGHT) the world leader in lighting, unveiled its new television commercial (TVC) steering their brand ambassador, the Indian cricket legend, Rahul Dravid. The campaign highlights Signify's commitment to innovation, leadership excellence, tradition, festivities and the partnership with Rahul Dravid who seamlessly embodies the same spirit. Focused on bringing in real life impact through the power of light, the high-energy TVC 'Hum raatonmeinsoorajugaatehain' showcases Rahul Dravid in various real-life scenarios, illuminating the lives of people across different walks of life. From illuminating a bustling rooftop party to guiding a young hockey player in a stadium to making roads brighter and safer at night, Dravid's presence symbolizes Signify's dedication to bringing light and joy into every corner of life.

Marengo CIMS Hospital Supports India's Biggest Heart & Lung Transplant Conference

Ahmedabad : The 5th Annual Conference of the Indian Society of Heart and Lung Transplantation (INSHLT), in collaboration with the Society for Heart Failure and Transplantation (SHFT), is set to be hosted from October 18-20, 2024, at Club Babylon and the Sheraton Convention Centre in Ahmedabad. As India's largest conference on Heart and Lung Transplantation, the event will consolidate top surgeons and experts from around the world to discuss the latest advancements, address key challenges, and explore the future of transplant medicine. The conference will witness international experts in heart and lung transplantation, prominent surgeons from the USA, Canada, Belgium, the UK, Japan, and many other countries. Under the theme #LearnFromPioneers, it offers a unique opportunity for attendees to gain in-



Sensex rebounds 218.14 pts

Mumbai, (UNI): Snapping a losing streak of the last three sessions, the BSE Sensex on Friday recovered 218.14 pts to close at 81,224.75 on the strength of Bankex, Metal and Financial services stocks amid positive Asian Market. The National Stock Exchange (NSE) rose 104.20 pts at 24,854.05. The Sensex slipped 257 pts to open at 80,749.26. It was tanked 597 pts at 80,409.25 during the day. In late trade, it erased earlier losses and finished positive at 81,224.75, up 218.14 pts from its last close. The NSE registered days high and low at 24,886.20 and 24,567.65 respectively. The stocks that lifted the market were Metal by 1.65 pc, Bankex by 1.84 pc, and Financial Services by 1.12 pc.

Capri Global Capital Enters Green Financing with Rooftop Solar Finance



Mumbai: Capri Global Capital Ltd (Capri Loans), a leading non-banking financial company, has launched its Rooftop Solar Finance product under the MSME Loans. The creditor will help individuals and businesses harness the power of solar energy for self-use, paving the way for a more sustainable future. Capri Solar Finance offers a hassle-free financing solution with no collateral, and minimal documentation. This fastens loan approval time to under five minutes and disbursements are completed in just 4-6 hours. Capri Global has partnered with Credit Fair, a renew-

able energy fintech, to onboard customers digitally to avail loans ranging from Rs. 50,000 to Rs. 25,00,000 at competitive interest rates, which covers the entire cost of solar modules, inverters, batteries, and installation, making it a comprehensive option for self-use solar projects. Credit Fair will increase assess to credit through its digital platform ensuring a seamless experience. Emphasizing the company's commitment to the government's National Solar Mission, aimed to increase residential rooftop solar capacity by 2027, Amar Rajpurohit, CBO (MSME Loans) of Capri Global Capital Ltd stated, "We are keen to be one of the early bird NBFCs in the space of rooftop solar finance."

Eraaya Lifespaces Ltd.'s Subsidiary Ebix Global Services Secures INR 250 Mn

EraayaLifespaces Limited(BSE: 531035)has announced that its Indian subsidiary EbixCash Global Services (ECGS) has successfully secured multi-year contracts with an "Annual Contract Value" of INR 250 Million (Approx). These contracts encompass Business Operations, Process Management, and Customer Care Services across various sectors, including Healthcare, E-Commerce, Agriculture, Banking, Financial Services and Insurance (BFSI), and Telecom. The recently secured contracts by EbixCash Global Services include: Telecom Sector: ECGS will be facilitating Tata Tele Business Services, enhancing the Sales & Customer Service operations. E-

Dettol Banaega Swasth India Commemorates Global Handwashing Day 2024

New Delhi: Reckitt's flagship campaign, Dettol Banaega Swasth India (BSI), celebrated Global Handwashing Day 2024, educating 30 million children across India on the importance of handwashing for a healthier future. Themed 'Clean Hands for All: Advancing Health Equity through Hygiene', the event highlighted Dettol BSI's commitment to ensuring that children from all backgrounds have access to essential hygiene knowledge, leaving no one behind. On the occasion of Global Handwashing Day 2024, Dettol School Hygiene Education programme, under BSI, engaged 30 million children across 29 states and 7 union territories with the support of 100+ partners. The cam-



paign promoted proper handwashing techniques through participation from schools across the public, private, government aided and unaided sectors, including Sarvodaya Vidyalayas, Navodaya Vidyalayas, Army Schools and Kendriya Vidyalayas across India. As part of the initiative's continued innovation, Dettol BSI launched the Dettol Hygiene chatbot, HygieiaFor Good Hygiene, inspired by Hygieia, the Greek-goddess of Health, Cleanliness and Hygiene. This AI-powered, WhatsApp-enabled Chatbot offers critical hygiene knowledge in 7 languages - Hindi, English, Tamil, Kannada, Odia, Gujarati and Telugu - with plans to expand to all 22 official Indian languages.

AGIF 2024: Amazon Business Reports 134% growth on Corporate Gifting Store

Bengaluru: The festive season in India marks a crucial period for businesses to strengthen relationships with channel partners, recognize employees, and celebrate with colleagues. Addressing this vital corporate need, a dedicated Corporate Gifting Store, launched by Amazon Business - India's leading B2B online marketplace - featuring over 8,500 GST-enabled products with a wide range of gifting options, has resonated strongly with mixer grinders, and juicers emerging as the most gifted items showing 5.5X growth YoY followed by other kitchenware like cookers which saw 3X growth. Suchit Subhas, Director, Amazon Business, said, "The remarkable growth of our Corporate Gifting Store this festive season highlights the rapid adoption of e-procurement across India."