

EET Hydrogen signs EPC contract with ENKA

New Delhi, (UN) Essar Energy Transition (EET) Hydrogen on Wednesday said it has signed an Engineering, Procurement, and Construction (EPC) contract with ENKA for its flagship low-carbon hydrogen production plant (HPP1) at the Stanlow Manufacturing Complex in Ellesmere Port, Cheshire.



In October 2024, the UK government announced funding had been agreed to support HPP1 as the UK's first large-scale low-carbon hydrogen project at the heart of the HyNet Cluster. HPP1 will have a production capacity of 350 MW and will capture around 600,000 tonnes of CO2 a year—the equivalent to taking around 250,000 cars off the road. EET said in a statement.

This represents a major milestone for the HPP1 project, for the UK hydrogen industry, the HyNet Cluster, and for EET Hydrogen's progress towards its goal of developing 4GW of low-carbon hydrogen production for industrial businesses across the North West of England to decarbonise their operations, protecting jobs and driving economic growth.

ENKA is a global engineering and construction firm headquartered in Istanbul, Turkey, where it is ranked amongst the country's most valuable brands. Specialising in engineering and construction, power generation, real estate, and trade, ENKA is most well-known in the UK

for the construction of its flagship projects, Hinkley Point Power Plant (click here for more information) in Somerset and the Shotton Mill Paper Mill Factory in Flintshire (click here for more information). Joe Seifert, CEO of EET Hydrogen, said, "Following a highly competitive tender process, we are excited to announce this critical contract with ENKA. Having been awarded

over 580 contracts in 57 countries, ENKA has an excellent track record in delivering complex projects like HPP1. The team brings a wealth of experience, and we are delighted to partner with them as we deliver on our ambition to become the UK's premier producer of low-carbon hydrogen." Hakan Kozan, member of the Executive Committee at ENKA, said, "We are thrilled to partner with EET Hydrogen on the HPP1 project, a transformative initiative that will play a key role in advancing the UK's low-carbon hydrogen industry and contributing to global decarbonisation efforts.

"As a global engineering and construction company, we bring expertise, engineered solutions, and a commitment to excellence to every project we undertake. This project reinforces our commitment to supporting the HyNet Cluster's mission of reducing emissions and fostering sustainable economic growth. We look forward to delivering a safe and successful project for our distinguished customer," he added.

Trident Group Launches Karamyogi's Recruitment Drive to Hire 3,000 Skilled Individuals Across India



Trident Group, a global conglomerate has announced its Karamyogi Recruitment Drive, aiming to hire 3,000 skilled individuals across India. This initiative reflects Trident Group's commitment to building an inclusive, empowering community and contributing to the socio-economic development of the nation.

The drive will focus on Madhya Pradesh (Budhni) and Punjab (Dhaura and Sanghera), with an emphasis on female applicants and candidates from sports backgrounds. By providing employment to 3,000+ individuals, Trident Group will indirectly benefit over 15,000 family members, boosting local economies, improving quality of life, and contributing to the national GDP. This initiative will also promote skill development, empower female members, and generate valuable tax revenue.

Speaking of the recruitment drive, Pooja Luthra, CHRO Trident Group said, "The Karamyogi

recruitment drive aligns with our vision to create meaningful work opportunities for thousands while positively impacting the communities we serve. This initiative not only strengthens our workforce but also contributes to nation-building - towards a Viksit Bharat by empowering individuals and providing them with opportunities to grow."

The recruitment process will involve online registration, application submission, offline assessment, and skill evaluations.

Successful candidates will join Trident Group's various departments, including Operations, Engineering, Maintenance, and Administration.

The positions will offer a starting salary of INR 50,000 per month for an 8-hour workday, ensuring dignified wages and better work-life balance.

With this recruitment drive, Trident Group reaffirms its dedication to creating a positive impact on the communities it serves.

Nearly half of total startups in India have at least one woman director

New Delhi, (UN): As many as 73,151 or 46% of the total recognised start-ups have at least one-woman director onboard, signalling the rise of women entrepreneurs in India. As per Ministry of Commerce and Industry, the number of start-ups recognised by the Department for Promotion of Industry and Internal Trade (DPIIT) has grown from around 500 in 2016 to 1,59,157 as of January 15, 2025. India boasts of the world's third largest start-up ecosystem. "This vibrant ecosystem, driven by over 100 unicorns, continues to redefine innovation and entrepreneurship on the global stage. Major hubs like Bengaluru, Hyderabad, Mumbai, and Delhi-NCR have led this transformation, while smaller cities are increasingly contributing to the nation's entrepreneurial momentum," Ministry of Commerce and Industry said in a statement.

KDM's Kumbh Digital Mela integrates tech with culture

Mumbai: KDM, the leading lifestyle & mobile accessories brand in India, is further cementing its role in shaping the success of Maha Kumbh 2025 by enduring and meaningful touchpoints with Kumbh Digital Mela. Kumbh Digital Mela is an abbreviation of brand KDM. N D Mali, Founder of KDM said, "As India embarks on its journey of Viksit Bharat by 2047, along with Make in India, we must move forward with the mantra of Make for the World also. Kumbh Digital Mela initiative demonstrates our commitment to leveraging technology and embracing culture for economic advancement and cultural preservation." B H Suthar, Co-Founder of KDM added, "Strengthening Digital India calls for local innovation, and unified efforts from the entire industry. KDM



will actively promote the high-quality development of its products, aiming to establish itself as a country strong in both tech and culture."

Kumbh has transformed as 'Bharat Ka Spiritual Charger' with the religious gathering attracting devotees from across India. Likewise, KDM gives lifestyle choices in mobile accessories not only for urban consumers but also for semi urban, tier 2 & 3 cities with value for money qual-

ity mobile accessories. KDM charger featuring Kinetic Dynamic Mobile Charging Testing Technology (KDM-T Technology) is 100% indigenous product designed and made in India to ensure mobile phones stay charged with KDM mobile phone chargers to elevate your spiritual devotion during your time at Kumbh.

In recent years, mobile phones have emerged as 'Device of Growth', contributing to the nation's economy, and no one charges mobiles like KDM does. KDM is hence really Bharat Ka Charger, charging both your mobile and the economy. India's religious and cultural tourism has also experienced significant growth, establishing Kumbh as the world's largest religious gathering and the country as strong in spiritual and cultural ethos.

Capture Every Live Moment: OPPO Reno13 Series Launched in India with New MediaTek Dimensity 8350 Chipset and AI-Ready Cameras

OPPO India has officially launched the much-anticipated Reno13 Series 5G, designed to redefine the smartphone experience. Featuring a flagship-level camera system, powered by the MediaTek Dimensity 8350 SoC, and equipped with cutting-edge AI features for both imaging and productivity, the Reno13 Series is engineered to deliver exceptional performance. With its ultra-durable design, the series - including the Reno13 and Reno13 Pro - also boasts IP66, IP68, and IP69 certifications for water and dust resistance, making it the perfect device for those who value both style and durability. Additionally, the Reno13 Series offers 80W SUPERVOOC fast-charging, ensuring optimal power for extended use. The smartphones are now available for purchase through Mainline Retail Outlets, the OPPO e-Store, and Flipkart, with prices starting at INR 37,999.



Sculpted Glass on the back is a blend of matte and gloss finishes with a unique texture on the Ivory White variant. OPPO has also introduced an exclusive Luminous Blue color variant for India. This variant features a unique glowing effect achieved through offset printing and reflective coating to produce a subtle yet captivating glowing outline around the camera module. The device comes with OPPO's signature All-Round Armour architecture, protecting the internals against shock for added durability. The smartphone is IP66, IP68, and IP69-certified for resistance to dust and submersion in freshwater up to 1.5 meters, tested up to 2 meters in OPPO labs for 30 minutes.

The Reno13 stands out with its slim and lightweight design: The Ivory White model is a mere 7.24mm thin, while the Luminous Blue model is 7.29mm slim; the handsets tilt the scale at a lightweight 181g. Expansive Infinite View Display with Blue Light Solution, The Reno13 sports a 6.59-inch flat screen and is equipped with a 120Hz Smart Adaptive 1.5K OLED ProXDR display, offering an impressive 93.4% screen-to-body ratio for a bezel-less viewing experience.

With peak brightness of 1,200 nits (HBM), it ensures visibility even under harsh sunlight. OPPO's screen technology is designed for eye comfort with a low-blue-light solution, certified by BOE SGS Seamless Pro Eye Protection.

Premium Camera with the Power of GenAI, The Reno13 features a flagship-level camera system, including a 50MP primary, 8MP ultra-wide camera, and 2MP monochrome camera.

Bhopal's Surprising Splurge: A Single Shopper Spent Rs.1 lakh on Daily Essentials in 2024!

Known for its rich heritage and vibrant energy, Bhopal embraced convenience like never before in 2024 with Swiggy Instamart. The annual "How India Swiggy'd 2024 - Swiggy Instamart Edition" highlights how the city seamlessly blended festive indulgences with daily essentials, all delivered in just 10 minutes!

On the report, Amitesh Jha, CEO, Swiggy Instamart, said, "Since launching in Bhopal, we've seen users increasingly turn to the convenience of quick commerce, with everything from everyday essentials, toys, beauty, makeup, and even festive essentials delivered in just 10 minutes. The top purchases from the city include milk, curd, bread, potato chips, and tomato. The city ordered groceries, electronics and everything else they needed in 10 mins. We're

proud to be a part of this journey, making convenience a part of daily life, and helping our customers enjoy what they need, when they need it."

The Bhopal Vibe: From spontaneous cravings to unexpected celebrations, Bhopal Swiggy'd its way through 2024 with flavor, fun, and finesse. Whether it was a quick pick-up for the kitchen or a party splurge, Instamart kept the city's pulse racing with speed, convenience, and a dash of local flair!

About Swiggy Instamart, Launched in August 2020, Swiggy Instamart is India's pioneering quick commerce platform. Present in 75+ cities, Swiggy Instamart uses Swiggy's superior technology and dedicated delivery fleet to bring groceries and other daily essentials to the doorsteps of Indians in 10-15 minutes.

World's First Robotic Cardiac Telesurgeries Performed Over a Distance of 286 Km

New Delhi: SS Innovations, the developer of India's first indigenous surgical robotic technology, has made history in global healthcare by successfully performing two world-first robotic cardiac telesurgeries in just two days, a feat that has never been accomplished before. This achievement, made possible by the SSI Mantra 3 Surgical Robotic System, involved connecting SS Innovations' headquarters in Gurugram with Manipal Hospital in Jaipur, Rajasthan, spanning a distance of 286 kilometres. This historic milestone paves the way for a future where advanced surgical technology becomes a key component of accessible and efficient global healthcare.

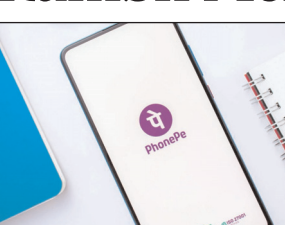


The telebot-assisted Internal Mammary Artery Harvesting procedure conducted remotely was successfully completed in just 58 minutes. Led by Dr. Sudhir Srivastava, Founder, Chairman, and CEO of SS Innovations International, Inc., from the SSI Headquarters in Gurugram, and supported by Dr. Lalit Malik, Chief of Cardiac Surgery at Manipal Hospital, Jaipur, along with his expert team at the remote location in Jaipur, the surgery demonstrated exceptional precision with an incredibly low latency of just 35-40 milliseconds (1/20th of a second). This groundbreaking procedure was followed by another world-first, a Robotic Beating Heart Totally Endoscopic Coronary Artery Bypass (TECAB), a procedure known as one of the most complex Cardiac Surgical procedures; performed via telesurgery under the same collaboration, with an incredibly low latency of just 40 milliseconds.

Both surgeries, connected Gurugram to Jaipur, and showcased seamless teamwork across long distances, setting a new standard for remote surgical interventions. These achievements underscore the transformative potential of telesurgery in overcoming geographical barriers, enabling timely, high-quality medical care with unparalleled accuracy.

Celebrate Maha Kumbh Mela with PhonePe

PhonePe, today announced the launch of an extensive campaign around Maha Kumbh Mela scheduled to take place from January 13th to February 26th, 2025 in Prayagraj. The campaign among many exciting things includes - the 'MahaKumba Ka MahaShagun' offer, where first time users attending the gathering in Prayagraj city an avail INR 144 flat cashback on their first transaction. The offer is valid throughout the Mela till February 26th, 2025 and on transaction as low as INR.1.



To drive consumer awareness for the campaign, the company is also using a mix of Maha Kumbh themed QR codes, banners, posters and other branding elements at relevant touch points. Further, to make this auspicious gathering even more exciting PhonePe has launched a special message on its SmartSpeaker, wishing attendees "Maha Kumbh ki Shubhkamnayein, Maha Shagun ke Saath". The campaign is aimed to help make the auspicious gathering of the Maha Kumbh Mela convenient and seamless for over 40 crore attendees, expected to attend the event. Allowing them to move about without the stress of carrying cash for paying at stalls or stores or even to pay for shaguns, as PhonePe will be an accepted mode of payment through-

out the venue. This will also further enhance the adoption of digital payments in the country, while driving financial inclusion for crores of Indians who are yet to come into the digital payments fold.

About PhonePe Group: PhonePe Group is India's leading fintech company. Its flagship product, the PhonePe digital payments app, was launched in Aug 2016. In just 8 years, the company has scaled rapidly to become India's leading consumer payments app with 585+ million registered users and a digital payments acceptance network of 40+ million merchants. PhonePe also processes 310+ million daily transactions with an annualized Total Payment Value (TPV) of USD 1.8+ Trillion.

On the back of its leadership in digital payments, PhonePe Group has expanded into financial services (Insurance, Lending, Wealth) as well as new consumer tech businesses (Pincode - hyperlocal e-commerce and Indus App Store - India's first localized App Store).

PhonePe Group is an India headquartered technology company with a portfolio of businesses aligned with the company's vision to offer every Indian an equal opportunity to accelerate their progress by unlocking the flow of money and access to services.

Amazon Great Republic Day Sale: Upto 70% off on 2 lakh+ Unique Products on Amazon Business

Bengaluru: The New Year brings more savings for Amazon Business customers! During the Amazon Great Republic Day Sale, businesses and corporate customers can avail incredible deals across a wide range of products including Laptops, Headphones, Room Heaters, and Kitchen Appliances. B2B customers can unlock top deals on brands such as Apple, Acer, ASUS, Dell, HP, Lenovo, Amazon Basics, boAt, Boul, Fire-Bolt, JBL, Noise, Samsung, Sony, Xiaomi, Zebros, and more.

Business owners can discover popular products on Amazon Business with exciting deals from sellers, and can also save up to 28% with a GST invoice. Apple MacBook Air Laptop- Perfectly suited for both work and entertainment, this laptop delivers exceptional performance. With 8GB unified memory and a vibrant 13.3" Retina display, it provides seamless functionality for every task. Get this on Amazon Business at INR 59,313, excluding GST, HP 15, 12th Gen FHD Laptop - Ideal for business tasks, this laptop features 12th Gen Intel Core i5, 16GB RAM, 512GB SSD, a vibrant 15.6-inch display, and long-lasting battery for work and entertainment. Get this on Amazon Business at INR 41,517, excluding GST, Dell Smartchoice Gaming Laptop - Powered by 13th Gen Intel Core i5, RTX 3050, 16GB RAM, and a 15.6-inch display, this laptop is perfect for creative professionals and entrepreneurs. Get this on Amazon Business at INR 59,313, excluding GST

POCO Unleashes Its X Factor: X7 and X7 Pro Launch with Akshay Kumar

Bhopal : Continuing its legacy of innovation, POCO, one of India's fastest-growing consumer tech brands, unveiled its flagship X7 Series—POCO X7 5G and POCO X7 Pro 5G—at a high-energy event in Jaipur. Packed with cutting-edge advancements in display brilliance, performance dominance, and unmatched durability, the X7 Series redefines smartphone excellence and solidifies POCO's leadership in the premium segment. The launch was elevated by the presence of Bollywood actor Akshay Kumar, introduced as the face of POCO India, reflecting the brand's bold and fearless ethos perfectly aligned with its philosophy of "Xceed Your Limits."



Himanshu Tandon, Country Head of POCO India, stated, "At POCO, innovation drives every decision we make. With the X7 Series, we are setting new benchmarks in the premium smartphone category. We are thrilled to have Akshay Kumar as the face of POCO India, whose dynamic presence aligns with our commitment to excellence. With the X7 Series, we're proud to debut the MediaTek Dimensity 8400 Ultra and Xiaomi HyperOS 2.0 globally, while also setting new durability stan-

dards with IP66+ and IP68 ratings, along with flagship-grade Corning Gorilla Glass protection. From the X7 5G's segment-first 1.5K AMOLED 3D Curved Display to the X7 Pro 5G's unmatched performance, this series represents a quantum leap from our previous generation, bringing flagship innovation at an incredible value." The POCO X7 5G stands out with the segment's most durable 1.5K AMOLED 3D Curved Display, offering 3000 nits peak brightness and Corning® Gorilla® Glass Victus 2 for unparalleled toughness. With IP66, IP68, and IP69* (*supported) ratings, the X7 5G is built to withstand water, dust, and everyday challenges, euring it remains as robust as it is stunning.

Ramraj Cottons' Innerwear Segment Expands to Northern Markets

Ramraj Cotton, India's premier brand for traditional and ethnic wear, is proud to announce the expansion of its popular innerwear range—featuring vests, briefs, trunks, and boxers—into the northern Indian market. Known for its high-quality vests, briefs, trunks, and boxers for boys and men of all age groups, the brand has firmly established itself as a leader in South India and now aims to replicate this success by catering to the growing demand for premium innerwear in the northern regions. With a robust presence across the region, Ramraj Innerwear operates through 300 exclusive brand outlets and a strong network of over 15,000 retail partners.