# British Fighter F-35B appears in ad campaign of Milma, Kerala Tourism

Thiruvananthapuram,

The emergency landing of a British F-35B fighter jet Thiruvananthapuram nical glitch has now turned viral on social media in

Following the Kerala Tourism Department's wity tourism advertisement, the Milma too jumped in, grabbing the opportunity with a viral advertisement for its drink, 'Jooy'.

With the catchy caption



fighter jet. The tagline reads: "After all, who doesn't need a cool 'Let's fix this with a little flavors, 'Jooy' shines in the fighter F-35B, the ad reads: Tooy' from here!", Milma's ad as a vibrant symbol of ad shows a humorous im- Kerala's refreshing energy. didn't feel like leaving!" It out of fuel. Subsequent in-

Marketing Federation. The Kerala Tourism ad was equally creative. Prebreak?" Featuring various sented as a "review" by the 'Kerala is so beautiful, I age of the pilot sipping Milma is the trade name of ends with a visual of the spections revealed a hy-Jooy' next to the grounded Kerala Cooperative Milk aircraft taking off after an draulic system fault. A

enabled, next-generation fighter aircraft. But once it landed in Kerala, it became the king of memes. At one point, jokes even surfaced online about it being listed for sale on OLX! Thanks to Kerala's sun and rain, the grounded jet became a comedy rocket on social media.

The emergency landing occurred on June 14 after the aircraft reportedly ran

vananthapuram for repairs. This will be the first-ever servicing of a fifth-generation fighter jet in India.

This amusing event, where Kerala's charm and clever marketing "conquered" even a warplane, is sure to remain the talk of social media for days to come!

Kerala Tourism Department has posted an image of British Fighter F-35B on 'X' saying that it don't want to leave Kerala which is an amazing place.

'Kerăla is such an amazing place, I don't want to

# DXC Technology deploys AI-driven bid writing solution for Ventia

DXC Technology, a global IT service provider, revealed the successful deployment of an AI-enabled bid writing solution for Ventia.

The AI-driven bid writing solution, named "Tendia," will automate the process of search, collation, and drafting of early-stage bid content. By leveraging automation with an Al-powered bid writing solution, the time required to draft initial bid responses is also reduced.

Tendia gets completed in just four months and is already revolutionizing the bid development process. With built-in AI capacities, this system is extensively trained on more of Ventia's historical submissions to ensure the relevancy and accuracy of the final result. Em Hogan (Ventia's General Manager for Strategy, Digital & Corporate Affairs) said, "Collaborating with DXC allows us to improve our speed and reliability of bid development processes." Emphasizing automation,



he added, "Tendia enables our teams to give their attention to higher-value tasks. We can now deliver more accurate proposals and respond quickly to multi-million dollar tenders. Projec Tendia is the first phase of Ventia's A adoption strategy." To build the AI powered solution, DXC's Data & A teams used different technologies like Amazon Fargate, Kendra, Čognito and others. Seelan Nayagam (Presi dent, APAC or Middle East & Africa DXC Technology) said, "The collabo ration with Ventia is highlighting the potential of AI in supporting busi ness-critical operations.

### Paradise launches NH44-themed kebab festival, celebrating India's culinary diversity

Hyderabad, (UNI)

Popular food chain Paradise Food Court Private Limited has launched a unique NH44 Kebab Festival, offering a delicious journey of kebabs inspired by the regions along India's longest highway—from Kashmir to Kanyaku-

Unveiled across all Paradise outlets nationwide, the festival features regionally inspired delicacies such as Zafrani Kalmi Kebab (J&K), Patiala Tangdi (Punjab), Bhuna Chicken Tikka (UP), Salem Chicken Tikka (Tamil Nadu), Guntur Chicken Tikka (Andhra Pradesh), and vegetarian options like Thecha Paneer (Maharashtra) and Mathania Paneer

Speaking at a press conference in Hyderabad, Paradise Food Court Private Limited COO Robinder Sing said the festival reflects the brand's commitment to innovation while maintaining the trusted taste and quality that customers expect. "This is more than a food event—it's a celebration of



unity in diversity through flavors," he said.

Swatantra Gautam, VP - Culinary, added that the kebabs have been specially curated using authentic ingredients sourced from different states. "We've ensured each kebab carries the essence of its region, with a Paradise twist to suit local taste profiles.

The festival, which began on July 1, will run for two months and is available for dine-in and takeaway across all 60 Paradise outlets in cities like Hyderabad, Bengaluru, Chennai, and Delhi.

#### Google launches its buzzing AI video generator Veo 3 in India

New Delhi, (UNI): Google announced the expansion of its latest AI video generation model, Veo3, for all pro subscribers of the Gemini app in India. Veo3 is designed upon taking experiences from the previous series. It is a comprehensive video creation tool with in-built native audio generation capacity.

Veo3 can create high-definition videos through the text or image prompts provided by the user. It brings noticeable upgrades like background music, sound effects, and synthesized speech that make this model a better line than its predecessor, the Veo2. Google unveiled the Veo 3 video generator at its I/O developer conference held in May this year. Just after the initial debut, the California-based tech major announced that it's rolling out the tool for Indian customers too. In a statement shared by Google India "We're excited to share that Veo3 is now rolling out in India via the Google AI Pro subscription on the Gemini app." According to further reports, Google is also planning to integrate the capabilities of its Veo3 model into different platforms like YouTube

# Nissan Rolls Out Phase 2 of CNG Retrofitment for New Nissan Magnite Across 6 New States

nounced the Phase 2 rollout of its CNG retrofitment kit for its popular compact SUV, the New Nissan Magnite. The eco-friendly CNG option will now be available for purchase at Nissan-authorised dealerships in Rajasthan, Bihar, Jharkhand, Madhya Pradesh, Chhattisgarh, and Tamil Nadu. In the first phase, the CNG retrofitment option was launched in 7 states, namely Delhi-NCR, Haryana, Uttar Pradesh, Maharashtra, Gujarat, Kerala, and Karnataka. With the Phase 2 launch, the CNG retrofit variant is now available across a total of 13 states in India with phase III preparations un-

Mr. Saurabh Vatsa, Managing Director, Nissan Motor India, commented: "The New Nissan Magnite continues to be a key growth driver for us in India, and we're committed to expanding its relevance in line with evolving customer needs. The Phase 2 rollout of our CNG retrofitment option reflects both the growing demand for cleaner



strengths of the Magnite. With government-certified kits, authorised fitment, and extensive dealer network, this initiative enhances the Magnite's value proposition while reinforcing our focus on accessible, sustainable solutions.

This expansion responds to strong customer demand for affordable and sustainable mobility solutions. The retro fitment kit is developed, manufactured, and qualityassured by Motozen, a governmentapproved third-party vendor. Instalmobility and our intent to offer lation will take place at govern- including both the Right-Hand Dricredible, high-quality alternatives ment-authorised fitment centres ve and Left-Hand Drive markets.

using a homologated kit compliant with local regulations and safety standards. Motozen provides a 3 year/1 lakh km warranty on kit

Offered at an attractive price of INR 74,999, the retrofitment kit is compatible with the New Nissan Magnite 1.0-litre naturally aspirated petrol engine with manual trans mission. With its 336-litre boot space, among the largest in the seg ment, the Magnite continues to of fer excellent luggage capacity.

Post the Phase 1 rollout, customer feedback and third-party tests have indicated enhanced fue economy over the standard petrol

The New Magnite SUV's bold and stylish design, 20+ first & best in-segment features, and 55+ safety features make it a standout choice in the compact SUV segment. With its bold road presence, premium features, and expanding global reach, the New Nissan Magnite is now present in over 65 countries

# Dipped in Black: New Range Rover sport SV black edition gets monochrome treatment for ultimate sporting luxury

Appearing as if 'dipped in black, Range Rover today previews the Range Rover Sport SV Black, featuring exquisite and uncompromising attention to detail. Building on the Range Rover Sport SV's reputation as the ultimate luxury performance SUV. this introduction - whichwill be available to order later in 2025 celebrates the timeless appeal of anall-black aesthetic,building on ular among Range Rover Sport clients. Distinctive black finishes, including for the first time, the Range Rover SV roundel and brand badges on the front grille, deliver a bold and defiant interpretation of stealth-like, sporting luxury. Range Rover Sport SV Black

takes on an even more purposeful character for the marque. Every detail on the exterior has been transformed with a Gloss Black finish, bringing an even more commanding attitude to the most powerful Range Rover Sport ever.

Martin Limpert, Global Manag-ing Director, Range Rover, said:"Range Rover Sport SV Blackrepresents the essence of sporting luxury; a statement of audacious rebellion. We've created a vehicle that combines pure power and per-



formance with a gritty, uncompromisingattitude that demands attention. Range Rover's design team has gone beyond anything we've offered previously with black packs or options, giving every single exterior and interior element a sophisticated Narvikblack treatment; it appears to the eye, as if the vehicle has been dipped in gloss. We extend this attention to detailto new finishes for the first time on Range Rover, truly showcasingour crafts-

Range Rover Sport SV Black Range Rover Sport SV Black takes sporting attitude to the next level. A dynamic and assertive take on the all-black theme, Range Rover Sport SV Black commands attention with its Narvik Black body and full NarvikGloss BlackExterior Pack, which accentuates its muscular stance and focused pres-

Amplifying the full mono-chrome finish is a black-painted carbon fibre bonnet,andGloss Black Forged 23-inch alloy wheels with Gloss Black brake calipers and Gloss Black quad exhausts. Black is exquisitely expressed in every apnew black ceramic SV roundel on

The ultimate performance SUV has a dark and purposeful interior to match its commanding exterior. New SV Black illuminated treadment whenever the door is opened, while the sculpted performance seats finished in tactile Ebony Windsor leather. Gloss Grand Black finishers complete the look inside, completing the exquisitelyjudged blend of sporting attitude and lux-urious, technical finishes.

Range Rover Sport SV is the most powerful and dynamic Range Rover Sport ever, blending supreme performance and dynamism with peerless Range Rover capability, refinement and reductive design.

#### Nothing Launches its First True Flagship - Nothing Phone (3) and First Over-Ear Audio Product - Headphone (1) in India

technology London-based company Nothing today announced the launch of two category-defining products in India -Nothing Phone (3), its first true flagship smartphone, and Nothing Headphone (1), its debut over-ear audio product. Both products reflect Nothing's vision to reimagine consumer tech with intentional design and bold innovation.

Nothing Phone (3), Nothing Phone (3) introduces a new era of smartphone performance and expression. Designed to make tech

feel personal again, it features a pro-grade triple camera system, including a class-leading 1/1.3" main sensor for rich low-light shots, lossless optical zoom, and cinematic 4K 60fps video across all lenses with full optical image stabilisation. A vibrant 6.67" AMOLED display with ultra-narrow bezels, and a powerful Snapdragon® 8s Gen 4 chipset , all wrapped in a premium modular design. With Glyph Matrix, users can receive key information at a glance and engage with playful experiences like Flip to Record and Glyph Toys. The Phone (3) features a new tricolumn layout - A redesigned R-angle shape improves ergonomics, while the front features uniform 1.87 mm bezels, 18% slimmer than Phone (2), framing a sharper, more immersive AMOLED screen.

Nothing Phone (3) ships with Android 15 and Nothing OS 3.5 out of the box. The Nothing OS 3.5 brings AI-powered features like Essential Space and Essential Search, helping users stay focused and organised on their own terms. It is future-ready with Android 16 and Nothing OS

4.0 set to arrive in Q3 2025. Noth ing is committed to longevity, of fering 5 years of major Android updates and 7 years of security updates, ensuring Phone (3) i built to last, both in design and experience. With a 5500 mAh high-density battery, 65W fast wired charging, 15W wireless charging and IP68 rating, Phone (3) is ready for everything life throws at it.

Nothing Headphone (1), Noth-

ing Headphone (1) marks Nothing's entry into the over-ear audio

category. Developed in collaboration with KEF, it combines expressive design with precision engineering From the custom 40 mm dynamic driver to the real-time Spatial Audio with head tracking, it delivers a deeply immersive listening experience. A refined mix of premium materials including aluminium and PU memory foam ensures all-day comfort, while signature tactile controls the Roller, Paddle and Button, enable seamless control over volume, media and ANC.

Built for everyday listening and audiophile-grade performance, Nothing Headphone (1) supports Hi-Res Audio, LDAC, USB-C lossless playback, and 3.5 mm wired mode. It features up to 35 hours of playback time with ANC and a quick 5-minute charge for 2.4 hours of listening. Dual-device connectivity, AI-powered call clarity, and in-app customisation tools like Channel Hop and Advanced EQ bring convenience and personalisation to the forefront. A full list of specifications and features can be found on nothing.tech.

# NBCC of Reshma Dudan To Prestigious NAREDCO lover Woman Achievers Awards From Respected Did Went

NBCC (INDIA) LIMITED it Announcement Do happened proud Is That Ms Reshma Dudani, Senior Executive The Director (Engg . ) Prestigious NAREDCO lover Ächievers award get Did Is. it award In June, 2025 organized Fourth NAREDCO lover Real Estate Convention Of during provide Did Went.

Ms Dudan To His Excellent achievements, strong Leadership And Real Estate And Infrastructure Areas In Invaluable Contribution Of For Respected Did Went. it award No Only Ms Reshma Dudan Of For Proud Of Moment Is Rather Industry In Woman Leadership To Support to give Of For NBCC Of Strong commit-ment To Too Underlined does Is. NBCC Active Form From This way working environment To Boost gives is , where Woman Professionals To Offices Or Project Landmarks But Development to do, lead to And Success get to Of Similar opportunity Given go Are. NBCC Inclusive policies , leadership Roles And Mentorship Help Of Channel From Women To Odds To cross to And Own Maximum Capacity To get to Of For en-

couraged does Is. Ms Dudan of Success This talk Of Sign Is That When Talent To Support



And Empowered Did go Is Then every Thing achieved of Go can Is. it Program Housing And urban Work Ministry, India Government Of Aegis In National Real Estate Development By Council (NAREDCO) organized

NAREDCO lover platform, real Estate And Construction Areas In Women of Partnership And Leadership To Boost to give Of For Dedicat-

Rise End Build: Woman Transforming Real Estate For A Sustainable tomorrow " theme ones This Fourth lover Convention In Wool Woman Leads To Respected Did Went whose Contribution From innovation, adaptability And Sustainability Of Per commitment Of Channel From This Area To New Form get

# Sri Lotus Developers Gets SEBI Nod for IPO, Looks to Raise INR 792 Cr

Lotus Developers, a leading player engaged in real estate development, backed by ace investor Ashish Kacholia, and several bollywood stars, had earlier filed preliminary papers with the capital markets regulator SEBI to raise Rs 792 crore via initial share sale, and has received final approval from the Securities and Exchange Board of India (SEBI). The IPO comprises of solely fresh issue with no offer-for-sale com-

Promoters hold 91.78 percent stake in the Lotus Developers, and the remaining 8.22 percent equity stake is held by 150 public shareholders including bollywood stars, Ashish Kacholia, NAV Capital, Dovetail Global Fund, Minerva Ventures, Oppbasket. On September 16 this year, the company had raised Rs 139.4 crore via private placement with allotment to investors including Money Spinners, Sera Investments, Smart Algo Solutions, NAV Capital, Dovetail Global Fund, Minerva Ventures, Yantra E-Solarindia, and Oppbasket. Further, on December 14 this year, it has mopped up Rs 399.2 crore via another private placement to investors including Ashish Kacholia, Abundantia Capital, Astorne Capital, AARII Ventures, Topgain Finance, Turtle Crest, Aminiti Builders & Developers, DRChoksey Finserv, and Jagdish N Master, and Nurture Pranay Foundation. Ashish Kacholia invested nearly Rs 50 crore in the company for 33.33 lakh shares, while well-known names of the film industry like Shah Rukh Family Trust, Amitabh Bachchan, Ektaa Ravi Kapoor, Tusshar Ravi Kapoor, Jeetendra Alias Ravi Amarnath Kapoor, Tiger Jackie Shroff, Rajkumar Yadav, Rakesh Roshan, Hrithik Rakesh Roshan, Sajid Suleman Nadiadwala, and Manoj Bajpayee picked 19.28 lakh shares in Lotus It has completed three projects as of November 2024, while there are six ongoing projects and seven upcoming projects with estimated developable area of 1.05 million and 4.5 million square feet, respec-

Anand Kamalnayan Pandit-promoted company will spend Rs 550 crore out of IPO proceeds for part funding development and construction cost of ongo ing projects - Amalfi, The Arcadian, and Varun by subsidiaries Richfeel Real Estate, Dhyan Projects, and Tryksha Real Estate, respectively. Further, remainder funds will be used for general corporate purposes.

Lotus Developers (AKP Holdings Pvt. Ltd.), found ed in 2003,has transformed Mumbai's skyline with a remarkable portfolio of premium residential, commercial, and mixed-use properties. Renowned for its commitment to excellence, the company continually sets new benchmarks in real estate development Every project undergoes a meticulous vetting proces to identify prime locations and craft unparalleled strategies, ensuring precision in execution. With a fo cus on the luxury and ultra-luxury segments, Lotus Developers combines attention to detail, impeccable craftsmanship, and a drive to exceed industry standards. The company is driven by a dedicated team of talented real estate professionals whose combined breadth of experience includes all areas of real estate development. Clear communication and proficient execution enable us to successfully acquire, finance develop, liason, market, and manage the most sophisticated development projects. Dedicated to delivering world-class living and working spaces, the company's unwavering commitment to safety and customer satisfaction has earned it the trust of thou