

Honda Cars Introduces Festive Season Enhancements for Honda Elevate with New Interior Options

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, today announced exciting updates to its popular SUV, the Honda Elevate. The new updates include fresh interior colour options, enhanced exterior styling elements, and packages that aim to enhance the premium appeal and bold character of the SUV for the festive season.



Now, the Honda Elevate ZX grade will also come with a new Ivory interior theme featuring Ivory leatherette seats, Ivory soft touch inserts on the doors lining, and on the instrument panel. Enhancing its premium feel, the ZX grade will offer the new Alpha-Boldplus Grille as an optional feature, giving the front profile a more commanding and stylish appearance. Customers can also opt for the newly introduced 360° surround vision camera and rhythmic 7-colour ambient lighting as additional options. With the introduction of the Ivory upholstery option, the Elevate ZX will come with three distinct interior choices - Tan, Ivory, and Black (In black edition). The new ZX Ivory grade starts from Rs. 15,51,000.

For the V and VX grades, the Elevate now features new black fabric upholstery, replacing the previous shadow beige upholstery. These variants also receive Ivory soft touch inserts on the doors lining and dashboard, creating a dual-tone interior look. Additionally, customers can opt for the Alpha-Bold plus Grille as an accessory in these grades as well, offering a bold,

sporty exterior enhancement. Also, the Crystal Black Pearl colour option will be offered in the V, VX and ZX grades, alongside the existing colour lineup. The V & VX grades with new interiors start from Rs. 12,39,000 & Rs. 14,13,700 respectively (Ex. Showroom Delhi).

The Honda Elevate Black Edition continues to offer two distinctive styling options for customers who prefer a darker, more aggressive look. The Black Edition features a black exterior complemented by chrome and silver accents, while retaining the standard grille.

The Signature Black Edition will now be offered 7-colour rhythmic ambient light with the new Alpha-BoldPlus Grille as standard, along with full blacked-out elements. On the inside, both editions boast an upscale all-black interior theme that enhances the vehicle's premium appeal.

Isha Ambani: Reliance Retail serves nearly the population of India in transactions annually

Reliance Retail continues to deepen its connection with Indian consumers, Isha Ambani, Director of Reliance Retail Venture told shareholders at the AGM, highlighting the scale and engagement of the company's retail ecosystem. "Our registered customer base has grown to 349 million, up 15% year-on-year. We processed around 1.4 billion transactions in the year — nearly matching the population of India — a scale that only reinforces our ability to grow profitably," Isha Ambani said, emphasizing the unparalleled reach of Reliance Retail across the country. This extensive engagement is supported by 19,340 stores covering 77 million sq. ft. of retail space, alongside digital channels such as JioMart. The combination of offline and online capabilities enables faster, more reliable deliveries, even in smaller towns, strengthening consumer convenience.

PhonePe enables Loan against Mutual Fund investments on its platform

PhonePe, today announced the launch of its Loans Against Mutual Funds (LAMF) product, a fully native and digital experience for its users in a strategic partnership with DSP Finance, a tech-focused NBFC backed by the legacy DSP Group, combining heritage and capital markets expertise with modern innovation. PhonePe will enable customers to avail instant loans against their mutual fund portfolios directly within the PhonePe app. This new offering provides users with a secured credit limit up to INR 2 crores in less than 10 mins at a competitive interest rate. This product transforms how mutual fund investors access



liquidity by availing the loan without the need to sell their portfolio. By pledging funds as collateral, users can get instant funds while their portfolio stays invested and SIPs continue uninterrupted. Furthermore, unlike traditional loans, there are no monthly principal repayments or EMIs. Customers only need to pay interest on the amount they withdraw. They can use this as a credit line, repaying the principal anytime and withdraw again

whenever needed.

The entire loan lifecycle, from onboarding to disbursement, repayment and even foreclosure, is managed seamlessly within the PhonePe app, offering a clean user experience. This integration gives users complete control over their loan, ensuring their mutual fund investments continue to earn market returns while providing them with the liquidity they need.

Speaking on the launch, Hemant Gala, CEO, PhonePe Lending, said, "At PhonePe, our vision is to empower every Indian to accelerate their financial progress by unlocking seamless access to financial products.



Nutrilite by Amway Trusted by NFSU. A Milestone in Safe Nutrition

Five flagship Nutrilite supplements, including Nutrilite All Plant Protein, Nutrilite Daily Plus and Nutrilite Salmon Omega-3 Softgels, are trusted for screening against banned substances in sports.

NFSU-NSTS Trusted Recognition further strengthens trust and safety credentials for all consumers including sports persons.

Location, Date: Amid increasing consumer concerns over the safety and authenticity of nutrition products available in market today, Amway India, one of the leading companies supporting health and wellbeing, recently announced to have received National Forensic Sciences University (NFSU) - Nutritional Supplementation Testing for Sportspersons (NSTS) trusted recognition under its prestigious Trusted Certification Program for its key supplements from its flagship brand Nutrilite. This recognition reinforces Amway's unwavering commitment to offering high-quality, safe, and scientifically backed nutrition products, endorsing five key products - Nutrilite All Plant Protein, Nutrilite Cal Mag D Plus K2, Nutrilite Glucosamine HCL with Boswellia, Nutrilite Salmon Omega 3 Softgels, and Nutrilite

Daily Plus to be compliant with international standards set by World Anti-Doping Agency (WADA). These products are thus independently verified for unsafe substances, ensuring the integrity of sports nutrition.

Commenting on the milestone, Rajneesh Chopra, Managing Director, Amway India, said: "At a time when conversations around the safety and authenticity of nutrition supplements are gaining momentum, this recognition helps reinforce clarity and confidence on our 90-year legacy brand Nutrilite. It further strengthens our position as a trusted family brand while extending its relevance to athletes and fitness enthusiasts seeking proven quality. At Amway India, we have always prioritized quality, safety and transparency. In line with our vision of helping people live better lives, we have always ensured that every endeavour we undertake reflects this purpose. Our decades of expertise in nutrition, backed by Nutrilite, the world's #1 selling vitamins and dietary supplements brand, further reinforces our long-standing commitment to offering trusted nutrition products that support holistic wellbeing."

Realme 15T Debuts in India with Sleek Premium Design and Dual 50MP Cameras, Starting at Rs 18,999



New Delhi: Realme, the most popular smartphone brand among Indian youth, today unveiled its latest innovation, the realme 15T. Designed as the segment's only smartphone with a 50MP front and 50MP rear AI camera setup, it also features a massive 7000mAh Titan Battery packed in a sleek 7.79mm body, while delivering flagship-grade AMOLED clarity and advanced durability.

With breakthroughs like the 4000nit 4R Comfort+ AMOLED, MediaTek Dimensity 6400 Max 5G processor, industry-leading IP66/68/69 water resistance, and pro-grade dual AI cameras, the realme 15T sets a new standard in its segment.

Design: Premium Minimalism, realme 15T features a Textured Matte 4R Design with nano-scale microcrystalline finish for a premium feel and fingerprint resistance. At just 7.79mm thin and

181g light, it stands out as one of the slimmest and lightest large-battery smartphones in India. The blade-shaped stereo center frame enhances its sleek silhouette, while the Flowing Silver variant introduces the lowest camera bump in the segment at just 1.44mm. Available in Suit Titanium, Silk Blue, and Flowing Silver, the realme 15T embodies premium minimalism.

Battery: Big Power, Slim Build, At its core, the realme 15T houses a 7000mAh Titan Battery, the industry's slimmest large battery design, delivering all-day usage with half charge still remaining. realme 15T starting from 18,999*, pre-booking from 2nd September, 12:00 PM to 5th September, 11:59 PM IST, with the first sale scheduled from 6th September, 12:00 AM to 8th September, 11:59 PM IST. Realme 15T series available across Flipkart, realme.com, and mainline stores.

Gandhisagar Forest Retreat from September 12 and Kuno Forest Retreat from October 5

Thrill of all-season tent city with adventure activities – ACS Shukla

Bhopal: Madhya Pradesh is now set to offer tourists an experience long awaited. The thrill of nights in the forest, the calm of rivers and backwaters, and adventure activities that touch the skies, all are coming together to open a new chapter in tourism. With the objective of taking eco-tourism and adventure tourism to new heights, Madhya Pradesh Tourism Board is launching two significant events this year. The 4th edition of Gandhisagar Forest Retreat will begin from September 12, 2025 at Gandhisagar Dam in Mandsaur district, while the 2nd edition of Kuno Forest Retreat will commence from October 5, 2025 near Kuno National Park in Sheopur district. Tourism, Culture and Religious Trusts & Endowments Minister (Independent Charge) Shri Dharmendra Singh Lodhi said that Gandhisagar and Kuno Forest Retreats are not merely tourism festivals, but a unique effort to integrate Madhya Pradesh's natural heritage, cultural



richness and environmental conservation. Both Gandhisagar and Kuno have emerged as hubs of eco-tourism and adventure tourism. While Gandhisagar Forest Retreat is aimed at placing Madhya Pradesh firmly on the map of adventure tourism, Kuno Forest Retreat is envisioned as a hub for wellness and wildlife tourism. These events will not only attract tourists from across India and abroad but also create employment opportunities for local communities.

Additional Chief Secretary, Tourism, Culture, Home, and Reli-

gious Trusts & Endowments, and Managing Director, Madhya Pradesh Tourism Board Shri Sheo Shekhar Shukla said that Gandhisagar and Kuno Forest Retreats are fine examples of experience-based tourism. Guests will enjoy high-quality, fully equipped glamping and indulge in water, land and aerial adventure activities including parasailing, paramotoring, jet skiing, hot air ballooning, jungle safari, night walks and star gazing. Along with the all-season tent city, boat safari, boat spa, yoga and wellness sessions, local cuisines, hand-

icraft displays and cultural performances will connect tourists closely with the culture and lifestyle of Madhya Pradesh. These events have been designed to ensure that along with tourism, environmental conservation, community participation and sustainable development remain top priorities.

Situated at the scenic backwaters of the Chambal river at Gandhisagar Dam, the retreat was initiated by Madhya Pradesh Tourism Board with the vision of developing an adventure hub that is now attracting domestic and international tourists.

Objectives & Benefits: The initiative not only aims to establish Madhya Pradesh tourism at the national and international level, but will also boost the regional economy and create new local employment opportunities.

By promoting nature and adventure tourism, it will increase the inflow of thrill-seeking tourists while preserving culture and traditions.

Amazon Fashion Reveals Top Festive Trends as Celebration Season Begins

Bengaluru: With the festive season kicking in, customers are reimagining how they celebrate - opting for indulgent yet smarter picks that make every look personal, stylish and aspirational. From statement mini bags and fine jewellery to tech-smart luggage, premium fashion is fast becoming the season's must-haves. Amazon Fashion is enabling this transformation by offering an extensive, curated selection of global and homegrown brands, combined with great value, trusted convenience, and fast delivery - so customers across India can celebrate the festive season with ease, confidence, and elevated style.

National Nutrition Month: How Almonds Can Elevate Your Daily Nutrition

A balanced diet is key to good health, and this year's Nutrition Month theme, "Food Connects Us Together," underscores the role of food in building connections. Starting the day with nutrient-dense foods like almonds, fruits, and whole grains fosters both energy and well-being. California Almonds, rich in 15 essential nutrients including zinc, magnesium, iron, and vitamin E, are a simple way to fuel mornings and support overall health.

The Indian Council of Medical Research-National Institute of Nutrition (ICMR-NIN) also released Dietary Guidelines for Indians, which recognizes almonds as a nut to consume daily for good health. Eating almonds every day may support weight management, enhance heart health, and help



control blood sugar levels.

Bollywood actress Soha Ali Khan, known for her dedication to fitness, says, "I make it a point to follow healthy eating habits and encourage the same within my family. Being mindful of our daily nutrition is essential for maintain-

ing good health, so I consciously keep track of what we consume. I prefer starting my day with something light yet nourishing like California almonds, which keep me energized and satisfied for hours. Even when I'm on the go, I carry a small box of California almonds to snack on. They not only help curb hunger but also contribute to my daily nutritional needs. This National Nutrition Month, I encourage everyone to start their day with nutritious foods like almonds and include them in your loved ones' diets as well."

Commenting on National Nutrition Month, Ritika Samaddar, Regional Head of Dietetics at Max Healthcare, Delhi, said, "I urge people to take their health seriously and make conscious food choices.



MOIL Registers Best-Ever August Production with 17% Growth y-o-y

MOIL has sustained its performance momentum by achieving its highest-ever August production of 1.45 lakh tonnes in August 2025, registering an impressive 17% growth over the corresponding period last year (CPLY).

On the sales front, the company also delivered strongly with 1.13 lakh tonnes of sales in August 2025, reflecting a remarkable 25.6% growth year-on-year.

Further, during April-August 2025, MOIL recorded its best-ever performance with 7.92 lakh tonnes of production (up 9.3% y-o-y) and 50,621 meters of exploratory drilling (up 8.6% y-o-y). Ajit Kumar Saxena, CMD, congratulated team MOIL for this record performance and appreciated their relentless efforts to achieve growth in production and sales, even under challenging weather conditions.

IMC 2025 also opens registrations for delegates, media professionals, academia & students

New Delhi: In a significant move to enhance IMC 2025 engagement and provide a seamless, intelligent experience for attendees, Hon'ble Union Minister for Communications and Development of North East Region, Shri Jyotiraditya M. Scindia today launched the AI-powered interactive mobile application for India Mobile Congress (IMC) 2025. The 9th edition of IMC will be held from October 8 to 11, 2025, at the Yashobhoomi Convention Centre, Dwarka, New Delhi. The India Mobile Congress 2025 app brings a suite of next-generation features designed to streamline access and supercharge the participant journey. The app will allow the users to live-stream sessions in real time, ensuring participants can engage from anywhere in the world. A standout innovation in this year's app is



IMC Suggests, an AI-powered concierge that tailors recommendations based on user interests, suggesting sessions, networking opportunities and F&B zones to optimize engagement and comfort. Meetings and schedules are seamlessly integrated with personal calendars to keep attendees organized throughout the event. The app also amplifies networking possibilities, enabling real-time connections, chats and meeting scheduling among participants, exhibitors, startups and partners.

Sampre Nutritions Ltd Signs Manufacturing Agreement Valued at Rs. 10 Cr Per Year with Tolaram Wellness Ltd

Mumbai: Sampre Nutritions Limited (BSE: 530617), a leading confectionery manufacturer, today announced that the company has entered into a manufacturing agreement with Tolaram Wellness Ltd., Nigeria, dated August 16, 2025. Under the contract, Sampre Nutritions will manufacture and supply nutraceutical and food products to Tolaram Wellness in accordance with agreed specifications and quality standards.

The agreement is expected to generate business of Rs. 10 crore annually, amounting to ~Rs. 30 crore over three years. This agreement will contribute meaningfully to Sampre's revenues and strengthen-



ing its nutraceutical and food product operations. The contractual payment terms provide for 50% advance and the balance on dispatch; transportation will be borne by Tolaram Wellness. The agreement is not a related-party transaction and, as of execution, Tolaram Wellness holds no shares in Sampre Nutritions.

In addition, the company recently signed a three-year manufacturing agreement with Rama Exports on August 19, 2025, to produce nutraceutical and

food products. Under the agreement, Sampre Nutritions will be responsible for the manufacture, supply, quality assurance, and packaging of products, fully adhering to the Company's brand specifications and trademarks. This contract is projected to generate Rs. 15 crore in business over its tenure, further reinforcing Sampre's operational depth and commitment to long-term partnerships in the nutraceutical and food sector.

Commenting on the agreement, the management at Sampre Nutritions Ltd, commented, "We are pleased to partner with Tolaram Wellness Ltd under this manufacturing agreement.