

MP to Celebrate Foundation Day with 'Industry and Employment' Theme



Bhopal: Chief Minister Dr. Mohan Yadav has announced that the Madhya Pradesh Foundation Day (November 1) celebrations will be centred around the theme of "Industry and Employment Year." The focus will be on showcasing innovations related to Atmanirbhar Bharat and Atmanirbhar Madhya Pradesh.

Highlighting Economic Momentum

Dr. Yadav directed officials to present the state's progress under the theme "Industries are the Temples of Employment." This includes dynamic displays of skill development, technical education, entrepreneurship, and the momentum gained in the economy

through religious, cultural, and tourism activities. The celebrations, termed Raja Utsav (State Festival), are planned to be grand affairs not only in Bhopal but also across all district and divisional headquarters.

Star Performances and Thematic Shows

The state-level event in Bhopal will feature a performance by renowned playback singer Jubin Nautiyal at the Lal Parade Ground. Highlights include devotional songs dedicated to Lord Krishna and a spectacular Drone Show themed "From Heritage to Development," followed by fireworks.

Furthermore, November 2nd and 3rd will feature the grand theatrical production, "Mahanatya - Samrat Vikramaditya," alongside various light music performances. The festivities will also include exhibitions on "One District-One Product," traditional arts, and a fair showcasing indigenous cuisine. The Chief Minister also instructed that beneficiaries of welfare schemes and contributors to the state's economy be included in the celebrations.

PM Modi's Wife, Jashodaben, seeks Blessings at Mahakaleshwar Temple



Ujjain: Shrimati Jashodaben, wife of Prime Minister Narendra Modi, visited the revered Shri Mahakaleshwar Temple on Monday to offer prayers and seek the blessings of Lord Mahakal.

She is known as a devoted follower of Baba Mahakal, frequently making trips to Ujjain.

The puja and abhishek rituals for the deity were performed by the temple priest, Bharat Guru. On behalf of the Mahakaleshwar Temple Management Committee, Assistant Administrator Shri Himanshu Carpenter

honored Shrimati Jashodaben. She was accompanied by several family members on this religious journey.

Her visit to Ujjain followed a series of spiritual stops in the region. Arriving in Indore on Wednesday night, she first visited the famous Khajrana Ganesh Temple and later offered prayers to Madhavnath Maharaj at the Nath Temple in South Tukoganj on Thursday morning. Her recurring visits underscore her deep personal faith and reverence for the ancient temples of Madhya Pradesh.

Surya Roshni unveils State-of-the-Art Wires & Cables Plant

Malanpur: Surya Roshni, a leading brand in lighting, appliances, steel, and PVC pipes, inaugurated its advanced Wires and Cables Plant in Malanpur on Monday, marking a significant step in its long-term expansion strategy. The grand opening ceremony was presided over by Union Communication Minister Jyotiraditya Scindia and State Energy Minister Pradyumn Singh Tomar. Following traditional rituals, the dignitaries toured the new facility, which is equipped with cutting-edge, automated machinery to meet stringent domestic and international quality standards.

Boosting 'Make in India' and Local Economy: Strategically located to serve major markets nationwide, the new unit is part of Surya Roshni's vision to diversify its portfolio and meet the rising demand for high-quality industrial and consumer products. J.P. Agarwal, Chairman of Surya Roshni, highlighted the facility's importance: "This plant is a crucial step for us, reinforcing our commitment to manufacturing quality products and driving regional development." The plant will substantially increase production capacity, create new employment opportunities, and significantly contribute to the government's 'Make in India' initiative by bolstering the local economy. Managing Director Raju Bista hailed the plant as a "significant milestone" in the company's journey.



MP Tourism Establishes Strong Global Identity: Minister Lodhi

MP Travel Mart Concludes

Bhopal: The three-day Madhya Pradesh Travel Mart 2025 concluded on October 13, solidifying the state's status as a formidable global tourist destination. Hosted by the Madhya Pradesh Tourism Board at the Kushabhau Thakre International Convention Centre, the event successfully united over 700 delegates, including 100 international tour operators from 27 countries, for a blend of cultural exchange and high-value business collaborations. Over 4,000 B2B meetings were conducted during the Mart.

Investment Surge and Policy Wins

Tourism Minister of State Shri Dharmendra Bhav Singh Lodhi attributed the state's progress to the support of the Chief Minister, stating that with new Tourism and Film Policies, Madhya Pradesh will

achieve new heights." The event secured substantial deals, notably investment proposals worth ₹3,665 crore and an MoU with Balaji Telefilms for a five-year, ₹50-crore film and web series production commitment. Furthermore, new regional helicopter services were approved, along with the ambitious Narmada Cruise Project.

Vision of Unity Realized

Additional Chief Secretary Shri Sheo Shekhar Shukla celebrated the Mart for realizing the vision of uniting all tourism stakeholders on a single platform. He urged tour operators to direct more visitors to the state, assuring them of unforgettable experiences. The event also saw the launch of the new TV commercial, "The Sitarist," featuring the world-renowned sitarist Ms. Anoushka Shankar.

Global Praise for 'The Heart of India'

The state's unique offering earned high praise from foreign delegates. Mr. Eric Holliday of Wales Beckons Ltd (UK) described the event as "truly incredible and unforgettable," noting that the Mart "truly represents the heart of India." French delegate Ms. Aurelie Daillac called her experience "extraordinary," pledging to promote Madhya Pradesh's culture across France. The success of the Mart has led to an annual commitment, with the event set to be held every year from October 11th to 13th in Bhopal.

Gowardhan Festival to Celebrate Cow Culture, Support Livestock Owners

Bhopal: Chief Minister Dr. Mohan Yadav has announced that Madhya Pradesh will celebrate the Gowardhan Festival on October 21st, honouring local traditions and emphasizing the state's cow and livestock economy. A core focus of the celebration will be the special inclusion of gaushalas (cow shelters) and livestock owners. **State-Level Event and Recognition:** The main state-level ceremony will take place at Ravindra Bhavan, Bhopal, featuring traditional rituals like Gowardhan Puja (worship), Parikrama (circumambulation), and Annakut Bhog (offering of cooked food).

In a gesture to boost the sector, entrepreneurs achieving special milestones and innovation in animal husbandry and milk production will be honoured. The event will also showcase the art of cattle-herding communities, including traditional Baredi and Thatya dances. To promote rural enterprise, stalls will display organic products, milk derivatives, and cow-dung based crafts. Furthermore, Panchgavya products (derived from the five sacred elements of the cow—milk, curd, ghee, urine, and dung) like ghee, milk, paneer, and curd will be distributed at Anganwadi centres across all districts as part of the festivities.



कृषि एवं किसान कल्याण मंत्रालय
भारत सरकार



“ मौसम के जोखिमों से हमारे मेहनती किसान भाई-बहनों के हितों को सुरक्षित करने में प्रधानमंत्री फसल बीमा योजना काफी कारगर साबित हो रही है। इसका लाभ करोड़ों किसानों को मिल रहा है। ”

— नरेन्द्र मोदी, प्रधानमंत्री

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- आने वाले रबी मौसम में भी फसल बीमा अवश्य कराएं

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मेरी पॉलिसी मेरे हाथ

महा अभियान

1 अक्टूबर से 31 अक्टूबर, 2025

आपके गांव में आयोजित शिविर एवं फसल बीमा पाठशाला में जरूर आएं





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