

The Kerala Story 2 Goes Beyond Box Office: Holds well on Monday, Netts Rs. 12 Cr in four days



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The three-day running total for the film stands at Rs. 12 crore nett approx. The film shall see growth today, being the discount day. There is also a holiday impact

in parts of the country for Holi, though the main holiday is on Wednesday, which should offer further growth. The leftover holiday impact will be on Thursday as well,

which means the business will be elevated over the weekdays. Accordingly, the first week for the film should reach around Rs. 20 crore nett.

That's a good sum for a film with no face value, albeit some IP value being there. The original film was a blockbuster, which opened to Rs. 6.75 crore and went on to collect Rs. 220 crore nett in its full run. Being a sequel to a big blockbuster, one would normally expect bigger numbers, but that is not the case here. A couple of films in this zone saw huge success in the early 2020s, but since then, they have seen a fall off. For instance, The Bengal Files plummeted from The Kashmir Files.

The Kashmir File 2, will also see a big drop from the original, but will do well for its costs. The Monday hold is good, there is holiday support over the weekdays and then an open release corridor until competition from Dhurandhar 2 and Toxic arrives.

&TV Artists Reveal Their Go-To Skincare Tips for Holi!



Holi, the festival of colours, is all about laughter, music, and vibrant celebrations that fill the air with joy. But while the festivities leave behind cherished memories, they can also take a toll on the skin leaving it dry, irritated, or stained with stubborn colours. For television actors, whose skin is always in the spotlight, taking care of it is more than a routine; it is essential. From pre-Holi protective rituals to post-celebration recovery, &TV actors share their go-to skincare tips to enjoy the festival without compromising their glow. Akshaya

Naik (Playing Eena sharma in the upcoming show Hey Bhagwaan - Kitna Badal Gaya Insaan), Priyamvada Kant (Latika in GharwaliPedwali), Geetanjali Mishra (Rajesh in Happu Ki Ultan Paltan), and Vidisha Srivastava (Anita Bhabi in Bhabiji Ghar Par Hai). Akshaya Naik, who will be seen as Eena Sharma in &TV's upcoming show Hey Bhagwaan - Kitna Badal Gaya Insaan, shares, "Holi can get messy, but I love it! My ritual starts a few days before the festival I moisturize intensely and do a nourishing hair mask.

This Holi, Hindi ZEE5 unveils the haunting first look of its high-impact thriller - 'Dalimb'



This Holi, as colours dissolve boundaries and emotions rise to the surface, Hindi ZEE5 is unveiling the haunting first look of its upcoming thriller-drama, Dalimb - a film that promises to blur the lines between memory and truth, love and loss, reality and illusion. The film marks the maiden collaboration between Hindi ZEE5 and Ellipsis Entertainment, a renowned production house synonymous with acclaimed, unconventional and high-concept movie content, top-lined by bold powerhouse actors and promising debutant directors. Set against the backdrop of suburban middle-class Mumbai, the film, slated for release on the platform later this year, promises to be a deeply immersive and unsettling cinematic experience. The arresting first look of the film hints at a powerful story steeped in emotional volatility, fractured perception, and simmering tension - positioning the film as one of the platform's most ambitious, awaited and tonally distinctive offerings in 2026. Toplined by digital superstar Jitendra Kumar alongside Priya Bap-

at, Kshitish Date, Kavin Dave, Sai Prasad, Harish Kulkarni, and Sagar Yadav, in pivotal roles, Dalimb has been written and directed by Priya Aven, a long-standing executive in the corporate movies space, with dialog by Varad Bhatnagar, and additional dialog by Tanuj Garg. Business Head Hindi ZEE5 and Chief Channel Officer &TV, Kaveri Das, said, "At Hindi ZEE5, our focus is on building a strong Direct-to-Digital (D2D) ecosystem with commissioned, streaming-first films at its core. Dalimb is a psychological drama that explores the fragile intersections of memory, guilt, and human relationships, unfolding through layered characters and emotionally charged storytelling. This film is part of our strategic effort to strengthen our commissioned D2D pipeline for the year ahead, backing distinctive, high-impact stories created exclusively for digital audiences. With Dalimb, we continue to expand our premium Hindi D2D slate, delivering culturally rooted narratives designed to resonate long after the credits roll."

Sammy's Entertainment Announce Their Patriotic Travel-Love Drama "JAI HIND JAI SINDH"

Epic Romance Celebrating Unity through Diversity a love story, born through partition, Jai Hind, Jai Sindh, an emotional Patriotic saga directed by Indrajit Lankesh, featuring powerhouse performance by Mahesh Mangrekar, Jaya Pradha, Zarina Wahab, Vikram Kochhar, Upasna Singh, Amit Behl and more. While the romance leads the narrative, the film is set against the rich, cultural tapestry of the Sindh—a people whose contributions have helped shape the modern Indian identity. The movie serves as a "love letter" to the 1.4 billion Indians who live, eat, and speak differently, yet reside together in a peace that baffles the rest of the world. What makes the story even more compelling is its personal connection to producer Sammy Nawnani. Inspired by real-life moments and experiences from his own journey. "In a world currently fractured



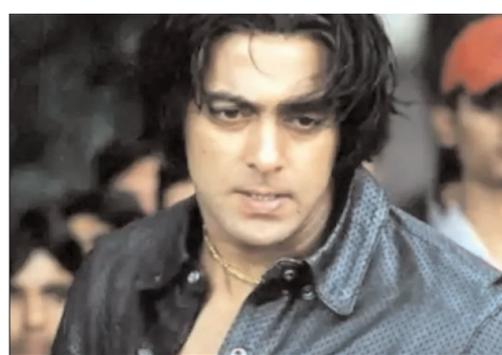
by conflict, where small nations struggle to coexist, India stands as an amiracle" Through this love story, if

two people can find harmony, so can a nation of 1.4 billion. We are larger than Europe, the US, UK, and Russia

population combined, yet we resolve our differences through the heart.

Tere Naam Re-Release Box Office Collections: Salman Khan's cult classic film adds Rs 15 lakh on 1st Monday

Tere Naam recorded a significant drop on its first Monday in re-release. Estimates suggest that the 23-year-old romantic action drama added around Rs. 10 lakh to Rs. 15 lakh to the tally on Day 4. Allied to its opening weekend of Rs. 75 lakh, the total came of Tere Naam now stands somewhere around Rs. 85 lakh to Rs. 90 lakh nett at the Indian box office.



Though the Salman Khan starrer has taken a reasonable start, it should have posted a big jump over the weekend and then a minimal dip on Monday, but it didn't happen. Based

on the current trends, Tere Naam will be able to surpass the Rs. 1 crore mark on

its Day 5. Helmed by late Satish Kaushik, Tere Naam was re-released in limited

screens on February 27, in a clash with The Kerala Story 2. Considering the huge audience demand around the film's re-release, the box office performance is quite underwhelming. Ideally, the Salman Khan movie should have crossed the Rs. 1 crore mark in the opening weekend itself.

One of the major factors why Tere Naam isn't performing to its full potential is its release period. The tragic romantic action drama arrived in cinemas in the month of Ramadan, which is considered a lull period from a business perspective, as the Muslim sec-

tion doesn't go to cinemas during the month of Ramadan.

Co-starring Bhumika Chawla and Ravi Kishan, Tere Naam had a clean run until the release of Dhurandhar 2: The Revenge and Toxic on Eid 2026, as no significant releases are coming in between. That said, the 23-year-old film needs to show strong legs so that it can manage to stay in cinemas for this long. Meanwhile, Salman Khan's other film, Andaz Apna Apna, with Aamir Khan, is returning to the cinemas on March 6 in selected cine-

Sudoku-2138

5	9		3			8	7
8	7		1	5			
		2		9			4
	6			2	3	5	
3	8		4	1	7	2	9
2	4	6				1	
7			3			8	
			5	8		7	3
9	3		2			6	1

Fill in the grid with digits in such a manner that every row, every column, and every 3X3 box accommodates the digits 1 to 9, without repeating a digit. Please see example given below.

The solution to each day's puzzle will be published the following day, along with the next puzzle. Each puzzle has only one solution.

Sudoku-2137

8	3	4	7	2	6	5	9	1
2	1	6	4	5	9	3	8	7
7	5	9	1	8	3	2	6	4
3	2	1	6	9	4	8	7	5
4	8	7	5	1	2	9	3	6
6	9	5	8	3	7	4	1	2
9	6	2	3	4	1	7	5	8
1	4	8	9	7	5	6	2	3
5	7	3	2	6	8	1	4	9

Result: Sudoku-2137

CROSSWORD - 424

1	2	3	4	5					
6						7			
9									
12			13						
14									

- Across**
- Hood-snake - 5
 - Metal object used to fasten a door - 4
 - Unnecessarily - 10
 - Excellence - 4
 - Something that is read - 4
 - One who studies the stars - 10
 - To direct the editorial policies of - 4
 - A projection used to fit into a mortise - 5

- Down**
- Bamboo or reed - 4
 - Deep red, underground vegetable - 8
 - Mixture of metals - 5
 - A tool for cutting down trees - 3
 - An appointed meeting - 5
 - Sample - 8
 - To find fault with - 5
 - A group of nine performers - 5
 - Mental which rusts - 4
 - To soak in water - 3

Solution- 423

D	R	A	F	F	A	I	R		
I	P	A	L	L	A				
C	H	E	S	S	B	O	A	R	D
E	M	K	U						O
A									
C	A	N	A	L					
O									
W	O	O	D	P	E	C	K	E	R
L	A	L	L	E					
S	A	G	E	L	E	T	U	P	

&TV To Celebrate Women's Day with 'Selfie Lo. Shine Karo. Star Ban Jaao!' Initiative in Lucknow featuring Shilpa Shinde

&TV continues to champion stories that reflect the spirit, confidence, and individuality of everyday women by taking its narrative beyond the screen this Women's Day with a powerful on-ground initiative at a very known mall in Lucknow (7th-8th March). More than a celebration, this initiative is a reflection of the channel's commitment to empowering women by giving them visibility and a platform to shine. Adding star presence to the celebration, Shilpa Shinde, beloved as Angoori Bhabi from Bhabiji Ghar Par Hain! 2.0, will attend the event on 8th March, interacting with participants and amplifying the spirit of the initiative.



Shilpa Shinde on 8th March, and one winner will be featured in an upcoming episode on &TV-transforming a selfie into a star moment.

Built around the belief that women often celebrate others but rarely pause to acknowledge themselves, the activation has been designed to create a moment of recognition and confidence.

At the heart of the experience is a specially curated &TV mirror installation, framed with a symbolic crown, inviting women to see themselves through empowering reflections. Message cues such as Women & Confident, Women & Boss, Women & Independent, Women & Carefree reinforce

the many identities women embody every day. The crown above the mirror carries the core emotion: "She is her own hero. Her own cheerleader. Her own power."

Sharing her thoughts on being part of the initiative, Shilpa Shinde said, "I truly believe confidence begins with how we see ourselves. I am very happy that &TV is creating a platform where women are not just celebrated but also given a chance to be seen and recognised. I am looking forward to meeting everyone in Lucknow and being part of this beautiful initiative that encourages women to shine in their own way."

Speaking about the larger thought, Kaveri Das, Chief Channel Officer, &TV and Business Head - Hindi, ZEE5, shared, "At &TV, we don't just tell stories of strong women- we actively create platforms for them. This Women's Day initiative is our way of moving beyond celebration and enabling real visibility. By giving women an opportunity to be featured and telecast on the channel, we are reinforcing our belief that empowerment begins with recognition.

